



MANATEE COUNTY GOVERNMENT NEW REPORTER GUIDE

*Everything You've Always
Wanted to Know but Were
Too Afraid to Ask*



MANATEE COUNTY GOVERNMENT

Manatee County Government (MCG) provides essential services that protect public safety, support community health, enhance quality of life, and maintain vital infrastructure for more than 421,000 residents.

From roads, utilities, parks and libraries to emergency services, neighborhood support and environmental protection, Manatee County Government is dedicated to serving the community.

Learn more about Manatee County Government at mymanatee.org.



WHERE WE SERVE

Manatee County Government provides services to all unincorporated areas of the county, including Parrish, Lakewood Ranch, Myakka City, Ellenton, West Samoset and Cortez, as well as countywide programs and infrastructure that benefit residents of all municipalities. Cities within Manatee County, which include Bradenton, Palmetto, The City of Anna Maria, Holmes Beach, Bradenton Beach, and Longboat Key (the Manatee County portion).

MANATEE COUNTY BY THE NUMBERS



Population served: 421,000+

County employees: 2,300+



Annual budget: \$2 billion+

Parks and preserves: 50+



Libraries: 7 branches

Miles of county-maintained
roads: 1,300+



Annual 311 calls for service:
100,000+

ABOUT MANATEE COUNTY GOVERNMENT

Manatee County Government delivers a wide range of services, including:

Public Safety & Emergency Operations

- Aquatic Safety Division
- Beach Patrol Division
- Code Enforcement Division
- Community Health Division
- Emergency Communications (911) Division
- Emergency Management Division
- Emergency Medical Services (EMS) Division
- Health Services Division

Infrastructure

- Manatee County Utilities Department (Water, Wastewater, Solid Waste, Recycling)
- Public Works Department
- Manatee County Area Transit (MCAT)

Quality of Life Services

- Manatee County Library
- Manatee County Natural Resources Department
- Manatee County Community and Veterans Services (CVS)
- Manatee County Animal Welfare (MCAW)
- Convention and Visitors Bureau (CVB)

Growth Management & Planning

- Development Services
- Property Management

County Administrative Support

- Information Technology
- Financial Management
- Government Relations. (Including Information Outreach/Communications)
- County Attorney

***Note that the Clerk of Court, Tax Collector, Property Appraiser, Supervisor of Elections, Sheriff's Office and Individual Fire Districts in Manatee County all have their own independent media relations contacts.*

WHAT TO KNOW

All media requests are handled by the Manatee County Information Outreach team/Public Information Officers (PIOs) – see “Contact Us”.

To schedule media interviews, receive information on County responses to incidents, or for general media queries, use the contact information below to reach the On-Call PIO.

The correct way to refer to us is Manatee County Government or MCG.

Please note: For law enforcement matters, contact the Manatee County Sheriff’s Office. For judicial or school-related questions, please contact the respective agencies directly.

HOW WE SHARE NEWS

Media Releases and pitch emails – Contact us to be included in our mailings and media alerts

Website: mymanatee.org

Photo library: [flickr.com/photos/manateegov/](https://www.flickr.com/photos/manateegov/)

Video: <https://www.youtube.com/user/ManateeCountyFla>

Board of County Commissioners (BOCC) Meetings:

<https://www.youtube.com/channel/UCUlgjuGhS-qV966RU2Z7AtA>

Social media: [Facebook](#), [Instagram](#), [X](#), [YouTube](#) & [Nextdoor](#)

Information Outreach/PIO staff rotate on-call responsibilities for after-hours and weekend media queries. Please use the contact information below for all media queries.



HELP US, HELP YOU!

We're here to give you information and resources you need to accurately share county news with our community. When reaching out, it's important to include:

- Your deadline.
- If you need photos, video (b-roll), or documents.
- Specific questions you'd like answered.
- For interviews, how much time you will need and whether it will be pre-recorded or live, in-person or zoom.



CONTACT US

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Manatee County Government Media Relations / Information Outreach

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