

Healthcare Advisory Board

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Dan Friedrich, CEO





Our Mission

To provide exceptional care to every patient, every time.



Blake Medical Center

- Founded in 1973
- 383 Beds
- Blake is the largest acute-care hospital in Manatee county.
- 1,280 Employees
- 406 Staff Physicians
 - 34 Employed Physicians – Waiting on Confirmation
 - 6 Offices – Waiting on Confirmation
 - 1 Urgent Care Center
- Off-Site Outpatient Surgery Center
- 363 Volunteers
- The facility is 343,000 square feet



Core Services

- **Trauma, Burn & Complex Hand Repair**
- Cancer Care
- Heart & Vascular
- Orthopedics & Neurosciences
- Spine Care
- Stroke Center
- Inpatient & Outpatient Surgery
- Inpatient & Outpatient Rehabilitation
- Emergency Services
- Women's Health and Wellness



Cost of Expanded Care

- Large Financial Investment in Medical Talent
 - Over \$1.8 million in recruiting specialist to Bradenton
- Cost to Provide Emergency Room Coverage
 - Over \$8 million annually
- Increased Number of Uninsured Patients
 - Uninsured Admissions – 18.1% (6-year CAGR)
 - Uninsured ED Visits – 10.9% (6-year CAGR)



Top Product Lines - Inpatients

- > GASTROENTEROLOGY - MEDICAL
- > SUBSTANCE ABUSE
- > DERMATOLOGY
- > MEDICAL CARDIOLOGY
- > NEPHROLOGY
- > INFECTIOUS DISEASE
- > TRAUMA
- > GENERAL SURGERY
- > GASTROENTEROLOGY – SURGICAL
- > INPATIENT REHABILITATION



Top 15 Diagnosis - Inpatients

- > ESOPHAGITIS
- > CELLULITIS
- > ALCOHOL/DRUG ABUSE
- > DRUG POISONING
- > SEPTICEMIA
- > TRAUMA
- > CHEST PAIN
- > COPD
- > DISORDERS OF PANCREAS
- > RENAL FAILURE
- > KIDNEY INFECTIONS
- > SEIZURES
- > GI HEMORRHAGE
- > ALCOHOL ABUSE
- > INPATIENT REHABILITATION



Top 15 Diagnosis in Emergency Dept

- > UNSPECIFIED SEPTICEMIA
- > REGIONAL ENTERITIS
- > POISONING BY HEROIN
- > SUBENDO INFARCTION, INITIAL
- > CELLULITIS OF HAND
- > PNEUMONIA, ORGANISM
- > OBSTRUCTIVE CHRONIC BRONCH
- > NONINFECTIOUS GASTROENTERITIS
- > DIVERTICULITIS
- > CELLULITIS OF LEG
- > ACUTE PANCREATITUS
- > CELLULITIS OF ARM
- > ALCOHOL WITHDRAWAL
- > DELIRIUM TREMENS
- > ACUTE KIDNEY BRONCHO

Community Outreach & Education

- Trauma Outreach and Injury Prevention
- Community Seminar Series – Heart Health, Cancer Care and Prevention, Joint Health and More
- Screening Events – Heart Smart Screenings, Mamm & Glamm Mammography Events and More
- Support Groups
 - Amputee Support Group
 - Caring Friends
 - Exercise Classes for Cancer Patients
 - Mended Hearts Support Group
- Cancer Resource Room
- H2U, Health and Wellness Program – 3 locations



Healthcare Exchange Education

- Free Resources for the Community
 - Partnership with Get Covered America for online assistance.
 - Partnership with Navigators Health Planning Council of Southwest Florida for in person assistance.



Community Challenges

- Current payer mix and indigent care reimbursement landscape in Manatee County causes difficulty in recruiting physicians to the area.
- Fewer physician specialists means the hospital may be the only way for some people to access specialized care.
 - Dialysis
- Many people are still using the ER as their Primary Care Provider.
- Underinsured patients with high deductibles are often unable to pay for services.
- We are seeing an increase in Baker Act patients.

