Our Mission

To provide exceptional care to every patient, every time.
Blake Medical Center

- Founded in 1973
- 383 Beds
- Blake is the largest acute-care hospital in Manatee county.
- 1,280 Employees
- 406 Staff Physicians
  - 34 Employed Physicians – Waiting on Confirmation
  - 6 Offices – Waiting on Confirmation
  - 1 Urgent Care Center
- Off-Site Outpatient Surgery Center
- 363 Volunteers
- The facility is 343,000 square feet
Core Services

- Trauma, Burn & Complex Hand Repair
- Cancer Care
- Heart & Vascular
- Orthopedics & Neurosciences
- Spine Care
- Stroke Center
- Inpatient & Outpatient Surgery
- Inpatient & Outpatient Rehabilitation
- Emergency Services
- Women’s Health and Wellness
Cost of Expanded Care

- Large Financial Investment in Medical Talent
  - Over $1.8 million in recruiting specialist to Bradenton

- Cost to Provide Emergency Room Coverage
  - Over $8 million annually

- Increased Number of Uninsured Patients
  - Uninsured Admissions – 18.1% (6-year CAGR)
  - Uninsured ED Visits – 10.9% (6-year CAGR)
Top Product Lines - Inpatients

> GASTROENTEROLOGY - MEDICAL
> SUBSTANCE ABUSE
> DERMATOLOGY
> MEDICAL CARDIOLOGY
> NEPHROLOGY
> INFECTIOUS DISEASE
> TRAUMA
> GENERAL SURGERY
> GASTROENTEROLOGY – SURGICAL
> INPATIENT REHABILITATION
Top 15 Diagnosis - Inpatients

- ESOPHAGITIS
- CELLULITIS
- ALCOHOL/DRUG ABUSE
- DRUG POISONING
- SEPTICEMIA
- TRAUMA
- CHEST PAIN
- COPD
- DISORDERS OF PANCREAS
- RENAL FAILURE
- KIDNEY INFECTIONS
- SEIZURES
- GI HEMORRHAGE
- ALCOHOL ABUSE
- INPATIENT REHABILITATION
Top 15 Diagnosis in Emergency Dept

> UNSPECIFIED SEPTICEMIA
> REGIONAL ENTERITIS
> POISONING BY HEROIN
> SUBENDO INFARCTION, INITIAL
> CELLULITIS OF HAND
> PNEUMONIA, ORGANISM
> OBSTRUCTIVE CHRONIC BRONCH
> NONINFECTIONOUS GASTROENTERITIS
> DIVERTICULITIS
> CELLULITIS OF LEG
> ACUTE PANCREATITUS
> CELLULITIS OF ARM
> ALCOHOL WITHDRAWAL
> DELIRIUM TREMENS
> ACUTE KIDNEY BRONCHO
Community Outreach & Education

- Trauma Outreach and Injury Prevention
- Community Seminar Series – Heart Health, Cancer Care and Prevention, Joint Health and More
- Screening Events – Heart Smart Screenings, Mamm & Glamm Mammography Events and More
- Support Groups
  - Amputee Support Group
  - Caring Friends
  - Exercise Classes for Cancer Patients
  - Mended Hearts Support Group
- Cancer Resource Room
- H2U, Health and Wellness Program – 3 locations
Healthcare Exchange Education

- Free Resources for the Community
  - Partnership with Get Covered America for online assistance.
  - Partnership with Navigators Health Planning Council of Southwest Florida for in person assistance.
Community Challenges

- Current payer mix and indigent care reimbursement landscape in Manatee County causes difficulty in recruiting physicians to the area.
- Fewer physician specialists means the hospital may be the only way for some people to access specialized care.
  - Dialysis
- Many people are still using the ER as their Primary Care Provider.
- Underinsured patients with high deductibles are often unable to pay for services.
- We are seeing an increase in Baker Act patients.